



Counties: Monroe, AL



2000 Total Population	24,324
2000 Group Quarters	241
2008 Total Population	24,318
2013 Total Population	24,165
2008 - 2013 Annual Rate	-0.13%



2000 Households	9,383
2000 Average Household Size	2.57
2008 Households	9,801
2008 Average Household Size	2.46
2013 Households	9,875
2013 Average Household Size	2.42
2008 - 2013 Annual Rate	0.15%
2000 Families	6,774
2000 Average Family Size	3.09
2008 Families	6,993
2008 Average Family Size	3
2013 Families	6,979
2013 Average Family Size	2.99
2008 - 2013 Annual Rate	-0.04%



2000 Housing Units	11,343
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	17.3%
2008 Housing Units	12,214
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	15.3%
Vacant Housing Units	19.8%
2013 Housing Units	12,523
Owner Occupied Housing Units	63.7%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	21.1%

Median Household Income

2000	\$29,011
2008	\$33,828
2013	\$36,436

Median Home Value

2000	\$51,862
2008	\$75,848
2013	\$79,305

Per Capita Income

2000	\$14,862
2008	\$17,450
2013	\$18,989

Median Age

2000	35.5
2008	37.4
2013	38.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

Counties: **Monroe, AL****2000 Households by Income**

Household Income Base	9,402
< \$15,000	28.7%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	15.7%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.7%
\$200,000+	0.9%
Average Household Income	\$38,785

2008 Households by Income

Household Income Base	9,801
< \$15,000	25.0%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	6.9%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.8%
\$200,000+	1.0%
Average Household Income	\$43,006

2013 Households by Income

Household Income Base	9,875
< \$15,000	23.2%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	0.8%
\$200,000+	1.0%
Average Household Income	\$46,140

2000 Owner Occupied HUs by Value

Total	7,548
<\$50,000	48.5%
\$50,000 - 99,999	35.5%
\$100,000 - 149,999	10.1%
\$150,000 - 199,999	3.2%
\$200,000 - \$299,999	2.5%
\$300,000 - 499,999	0.2%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.0%
Average Home Value	\$63,101

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,791
With Cash Rent	80.4%
No Cash Rent	19.6%
Median Rent	\$235
Average Rent	\$229

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Monroe, AL



2000 Population by Age

Total	24,324
0 - 4	7.5%
5 - 9	7.9%
10 - 14	7.8%
15 - 19	8.0%
20 - 24	5.7%
25 - 34	12.5%
35 - 44	14.3%
45 - 54	13.1%
55 - 64	9.4%
65 - 74	7.2%
75 - 84	4.6%
85+	1.9%
18+	71.7%

2008 Population by Age

Total	24,318
0 - 4	7.6%
5 - 9	7.3%
10 - 14	7.3%
15 - 19	6.7%
20 - 24	5.7%
25 - 34	12.3%
35 - 44	13.3%
45 - 54	14.4%
55 - 64	11.7%
65 - 74	7.3%
75 - 84	4.4%
85+	2.0%
18+	73.8%

2013 Population by Age

Total	24,165
0 - 4	7.4%
5 - 9	7.0%
10 - 14	7.3%
15 - 19	7.0%
20 - 24	5.6%
25 - 34	11.1%
35 - 44	12.5%
45 - 54	14.4%
55 - 64	13.5%
65 - 74	7.6%
75 - 84	4.5%
85+	2.2%
18+	74.0%

2000 Population by Sex

Males	47.6%
Females	52.4%

2008 Population by Sex

Males	47.8%
Females	52.2%

2013 Population by Sex

Males	47.9%
Females	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Monroe, AL****2000 Population by Race/Ethnicity**

Total	24,324
White Alone	57.7%
Black Alone	40.1%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	51.3

2008 Population by Race/Ethnicity

Total	24,318
White Alone	56.8%
Black Alone	41.0%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	51.7

2013 Population by Race/Ethnicity

Total	24,165
White Alone	56.2%
Black Alone	41.6%
American Indian Alone	1.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.1%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	51.9

**2000 Population 3+ by School Enrollment**

Total	23,261
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	13.4%
Enrolled in Grade 9-12	6.8%
Enrolled in College	3.0%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	73.6%

2008 Population 25+ by Educational Attainment

Total	15,913
Less than 9th Grade	9.0%
9th - 12th Grade, No Diploma	17.8%
High School Graduate	36.8%
Some College, No Degree	17.1%
Associate Degree	5.9%
Bachelor's Degree	8.1%
Graduate/Professional Degree	5.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Monroe, AL****2008 Population 15+ by Marital Status**

Total	18,939
Never Married	25.3%
Married	55.8%
Widowed	8.3%
Divorced	10.7%

**2000 Population 16+ by Employment Status**

Total	18,216
In Labor Force	55.0%
Civilian Employed	50.3%
Civilian Unemployed	4.6%
In Armed Forces	0.1%
Not in Labor Force	45.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	90.0%
Civilian Unemployed	10.0%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	90.8%
Civilian Unemployed	9.2%

2000 Females 16+ by Employment Status and Age of Children

Total	9,689
Own Children < 6 Only	8.2%
Employed/in Armed Forces	4.7%
Unemployed	0.5%
Not in Labor Force	3.0%
Own Children < 6 and 6-17 Only	6.6%
Employed/in Armed Forces	3.7%
Unemployed	0.5%
Not in Labor Force	2.4%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	12.1%
Unemployed	1.3%
Not in Labor Force	5.6%
No Own Children < 18	66.1%
Employed/in Armed Forces	22.6%
Unemployed	2.8%
Not in Labor Force	40.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Monroe, AL

**2008 Employed Population 16+ by Industry**

Total	7,820
Agriculture/Mining	3.0%
Construction	6.4%
Manufacturing	26.6%
Wholesale Trade	3.9%
Retail Trade	12.6%
Transportation/Utilities	7.3%
Information	0.9%
Finance/Insurance/Real Estate	3.0%
Services	32.3%
Public Administration	3.9%

2008 Employed Population 16+ by Occupation

Total	7,820
White Collar	44.8%
Management/Business/Financial	7.7%
Professional	16.0%
Sales	10.8%
Administrative Support	10.3%
Services	14.8%
Blue Collar	40.4%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	6.5%
Production	14.4%
Transportation/Material Moving	11.8%

**2000 Workers 16+ by Means of Transportation to Work**

Total	9,053
Drove Alone - Car, Truck, or Van	82.1%
Carpooled - Car, Truck, or Van	11.3%
Public Transportation	0.2%
Walked	1.2%
Other Means	3.0%
Worked at Home	2.1%

2000 Workers 16+ by Travel Time to Work

Total	9,053
Did Not Work at Home	97.9%
Less than 5 minutes	5.2%
5 to 9 minutes	14.2%
10 to 19 minutes	37.1%
20 to 24 minutes	11.4%
25 to 34 minutes	14.6%
35 to 44 minutes	3.6%
45 to 59 minutes	4.4%
60 to 89 minutes	3.6%
90 or more minutes	3.7%
Worked at Home	2.1%
Average Travel Time to Work (in min)	23.3

2000 Households by Vehicles Available

Total	9,383
None	10.5%
1	32.6%
2	35.7%
3	16.2%
4	3.8%
5+	1.2%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Monroe, AL****2000 Households by Type**

Total	9,383
Family Households	72.2%
Married-couple Family	52.3%
With Related Children	26.1%
Other Family (No Spouse)	19.9%
With Related Children	13.8%
Nonfamily Households	27.8%
Householder Living Alone	25.7%
Householder Not Living Alone	2.1%

Households with Related Children	39.9%
Households with Persons 65+	25.9%

2000 Households by Size

Total	9,383
1 Person Household	25.7%
2 Person Household	31.1%
3 Person Household	18.6%
4 Person Household	14.9%
5 Person Household	6.5%
6 Person Household	2.2%
7+ Person Household	1.1%

2000 Households by Year Householder Moved In

Total	9,383
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	23.0%
Moved in 1990 to 1994	17.1%
Moved in 1980 to 1989	17.6%
Moved in 1970 to 1979	13.5%
Moved in 1969 or Earlier	13.3%
Median Year Householder Moved In	1992

**2000 Housing Units by Units in Structure**

Total	11,343
1, Detached	65.1%
1, Attached	1.0%
2	1.4%
3 or 4	0.9%
5 to 9	1.6%
10 to 19	0.9%
20+	0.7%
Mobile Home	27.5%
Other	0.9%

2000 Housing Units by Year Structure Built

Total	11,343
1999 to March 2000	2.5%
1995 to 1998	10.0%
1990 to 1994	10.2%
1980 to 1989	19.3%
1970 to 1979	24.3%
1969 or Earlier	33.6%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Counties: **Monroe, AL****Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Southern Satellites
3.	Salt of the Earth



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$12,390,475
Average Spent	\$1,264.21
Spending Potential Index	47
Computers & Accessories: Total \$	\$1,217,916
Average Spent	\$124.26
Spending Potential Index	52
Education: Total \$	\$5,846,665
Average Spent	\$596.54
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$22,989,861
Average Spent	\$2,345.66
Spending Potential Index	63
Food at Home: Total \$	\$30,008,773
Average Spent	\$3,061.81
Spending Potential Index	63
Food Away from Home: Total \$	\$19,714,803
Average Spent	\$2,011.51
Spending Potential Index	59
Health Care: Total \$	\$28,632,788
Average Spent	\$2,921.41
Spending Potential Index	71
HH Furnishings & Equipment: Total \$	\$11,625,915
Average Spent	\$1,186.20
Spending Potential Index	52
Investments: Total \$	\$3,508,806
Average Spent	\$358.00
Spending Potential Index	35
Retail Goods: Total \$	\$167,393,206
Average Spent	\$17,079.20
Spending Potential Index	63
Shelter: Total \$	\$74,708,611
Average Spent	\$7,622.55
Spending Potential Index	49
TV/Video/Sound Equipment: Total \$	\$8,277,759
Average Spent	\$844.58
Spending Potential Index	59
Travel: Total \$	\$9,594,015
Average Spent	\$978.88
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$6,023,902
Average Spent	\$614.62
Spending Potential Index	62

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.